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62,35

Gladiolus Bulbs



SEASON 1925



John H. McKibbin

1309 Division Street GOSHEN, INDIANA





JOHN H. McKIBBIN Goshen, Indiana

To Our Friends and Customers

I'T IS with pleasure that we present to you this modest little catalogue containing a great many of the newer productions of Gladioli of which a large number are the Kunderd originations.

You will note that our prices have been greatly reduced over last year but the bulb quality remains the same high standard as of previous years, large, plump, healthy, full o' pep, sure to give perfect satisfaction.

In comparing our prices with the back yard, inexperienced grower and the cut rate jobber who buys his stock with nothing but price considered you must take into consideration the quality which we guarantee and also the liberal count you get when purchasing stock from us.

All the varieties listed in this catalogue are grown in our own fields under our own personal supervision, planting, cultivation, digging, curing, storage, cleaning, packing and shipping. There is nothing left undone that would aid in producing perfect quality bulbs.

JOHN H. McKIBBIN.

The Gladiolus

This brief article is written for two classes of flower lovers—those who have and those who have not grown the Gladiolus.

Certainly those who have never grown this beautiful flower have a surprise in store for them if they become acquainted with it. And those who have grown it perhaps for years, perpetuating the original stock of long ago, can have but a faint idea of the advance that has been made in recent years.

Care, patience and skill devoted to the improvement of this flower have been fruitful of result, and the good work is being steadily carried onward. Specialists in floriculture are earnestly at work in this line. New varieties are being created, poorer ones eliminated, and the means known to the profession are used to gain the end in view so that we confidently predict a future for the Gladiolus far in advance of its past, or even its present, although the Gladiolus of today is greatly superior to that of past years.

The Gladiolus is not only one of the grandest of outdoor flowers in cultivation but it possesses qualities that render it almost unrivalled as a cut flower for the home or for the florists, for feast or funeralfi for the bride or the boudoir, the club or the drawing room, it is equally adapted

it is equally adapted.

Its gorgeous colorings, its graceful form, its wide variety of tints, its size and strength and added to all these its remarkable lasting qualities make it preminently desirable as a cut flower. In the garden its long season of bloom, together with its great variety of color, form and types makes it one of the most striking and noble of all garden subjects, and in the hands of the floral artist it lends itself to all manner and kinds of floral arrangement. It is suitable for a wide range of floral uses and as a decorative subject has few if any equals.

Description and Prices

ALICE TIPLADY—A grand, large primulinus of most beautiful orange saffron color. Very choice.

Each, 10c; Doz., 80c; 100, \$6.00

ARIZONE ROSE—A very large flower of finest rosepink color. Almost a solid color. Very choice.

Each, 10e; Doz., 80c; 100, \$6.00

ALTAIR—Extra tall, primulinus of finest salmon saffron. A grand color. Each, 10c; Doz., 80c

AMERICA—A large, late, solid pink, lighter throat, beautiful. Each, 5c; Doz., 50c; 100, \$3.00

AL SHIRA—Large, deep wine red lower petals and throat almost black. Pansy like shape. Very attractive.

Each 15c; Doz., \$1.50

A. B. KUNDERD—Tall, large, deeply ruffled flower of delicate crea mcolor. Flushed with finest bluish pink. Lower petals primrose cream with pink edges, Grand. Each, 75c; Doz., \$7.50

BUTTERFLY—(Primulinus). A delicate salmon-pink, nicely ruffled, very strong and vigorous. The blooms resemble a giant butterfly.

Each, 10c; Doz., 80c; 100, \$6.00

BRIGHT RED—A beautiful bright red, a solid color, large bloom and many open at a time. Very showy.

Each, 10c; Doz., 80c

BARON J. HULOT—Tall plant, medium size flowers, dark, velvety purple. Each, 10c; Doz., \$1.00

BROADCASTER (formerly No. 108)—A 1924 introduction. A very strong, vigorous plant, almost a solid white, with slight magenta markings in throat, large, wide open blooms, nicely ruffled, many open at a time. A bouquet of itself. See cut on page 17.

Each, \$1.00; Doz., \$10.00

BUMBLE BEE—Large, broadly expanded flower of purest salmon rose pink. Grand penciled blue, magnificent throat of deeper color. Each 35c; Doz., \$3.50

CARMEN—Tall, showy, brilliant cardinal red with prominent white blotch on lower petals. Very lily-like.

Each, 20c; Doz., \$2.00

CHERRY KING—Bright, rich, cherry color. Very lily-like flower and beautiful.

Each, 10c; Doz., \$1.00; 100, \$8.00

CHICAGO WHITE—A very early, choice florist's variety. Each, 5c; Doz., 50c; 100, \$3.00

CHALLENGER—Very large and vigorous plant. Giant bloom of dark, rich, velvety red, solid color. An extraordinary fine new variety. Each, 25c; Doz., \$2.50

CRYSTAL WHITE—Tall spike, large bloom, many open at a time and is all its name implies. Very beautiful.

Each, 5c; Doz., 50c

CHERRY SPOT—Tall, strong plant, large blooms, a beautiful, deep, cherry red with darker throat blotch.

Each 5c; Doz., 50c



"The Two Dorothys"

CARDINAL KING—Large self color cardinal red. Very choice. Each, 25c; Doz., \$2.50

CINCINNATUS HEINE—Purest white with faintest blush. Softest creamy yellow throat. Very beautiful. Each, 20c; Doz., \$2.00

DEFIANCE—Very large plant. Tall spike, many open. Delicate bluish-white, fine throat. A very choice variety.

Each, 20c; Doz., \$2.00; 100, \$17.50

DOROTHY McKIBBIN—The new ruffled pink. A pure apple blossom tint, extraordinarily early, elegantly ruffled, with many open at a time. Cannot be excelled as a cut flower variety. **Each**, 15c; **Doz.**, \$1.25

E. J. SHAYLOR—A beautiful, pure, deep rose pink, tall, strong plant, large blooms, nicely ruffled, with many open at a time.

Each, 10c; Doz., \$1.00

HERADA—Large flower of a deep, soft lilac color. Tall spike. A very good cut flower variety.

Each, 10c; Doz., \$1.00

HELGA—Fine salmon rose, deeper rose and cream on white ground. Unusually graceful spike, tall and handsome plant.

Each, 15c; Doz., \$1.50

ELORA—(Originated by Luther Burbank.) Color creamy white with rich cream spots in throat. On lower petals these spots are overlaid with dainty featherings of American Beauty pink. Blooms measure 4½ to 5 inches in diameter. Very early and prolific. A remarkable variety. Each, 15c; Doz., \$1.25; 100, \$11.00

EVELYN KIRTLAND—Rose pink, deeper at edges, fading to shell pink at center, with brilliant scarlet blotches on lower petals. Very tall spikes. One of the best for cut flowers. **Each, 10c; Doz., \$1.00**

GOV. HANLY—A first-class cut flower and bedding variety. Early, showy, tall, rich, cardinal red, with deeper throat color. Each, 10c; Doz., \$1.00; 100, \$7.50

GOLD PHEASANT—Beautiful yellow lower petals finely marked in penciled red, tall, straight spike with many open at a time. A first-class gladiolus.

Each, 10c; Doz., 80c

GOLD DROP—(Primulinus.) An extra large pure yellow with beautiful red line on petals. Beautifully ruffled. Spikes from 4 to 5 feet tall.

Each, 35c; Doz., \$3.50

JOE COLEMAN—Very large and vigorous. Rich red, ruffled, very choice. Each, 15c; Doz., \$1.25

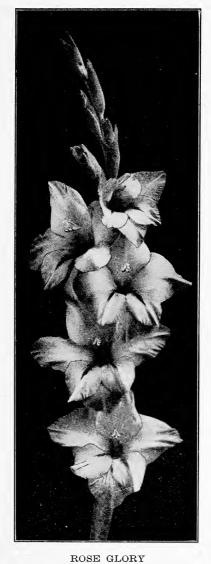
KUNDERDI GLORY—Large, ruffled, beautiful creamy apricot with light tint of pink and fine markings of red on lower petals.

Each, 10c; Doz., \$1.00

LILY WHITE—A pure all white forcing variety. Very early. As pure as a lily. Grand. Each, 10c; Doz., 80c

LARGE BUFF—A fine shade of soft buff, medium size bloom with rose penciling in throat. A rare color.

Each, 10c; Doz., \$1.00



Rose Glory is a very large and beautiful ruffled variety. Purest rose-pink color. Grand and showy.

LE MARSHAL FOCH-Beautiful soft lavender pink. Blooms five to six inches in diameter.

Each, 10c; Doz., 80c

MRS. FRANK PENDLETON-Bright rose-pink on white background. A giant blotch of richest carmine red on lower petals. No grander variety in existence. Each, 10c; Doz., 80c; 100, \$6.00

MAGIC—Tall, large, rich purple throat blotches. Finest lavender blue. Very fine.

Each, 15c; Doz., \$1.25; 100, \$11.00

MAGENTA—Tall. A beautiful large flower "American Beauty" rose color. Many open at a time. Each, 25c; Doz., \$2.50

MARY FENNELL-A large, wide open bloom of deep lilac shading, paler to a soft yellow throat. Veay beautiful. Each, 10c; Doz., \$1.00; 100, \$7.00

MRS. GEORGE MOULTON-A grand cerise, deeper throat, almost a solid color, large plant, tall, straight spike and many open at a time.

Each, 15c; Doz., \$1.25; 100, \$8.00

MRS. DR. NORTON—Tall, stately plant. Blooms of the finest cream and pink. Lower petals soft sulphur-yellow flushed with pink. Very beautiful.

Each, 15c; Doz., \$1.50

MRS. W. E. FRYER-A vigirous plant. Large, wide open bloom. Finest orange scarlet. Very showy.

Each, 10c; Doz., \$1.00

MARY PICKFORD—An extraordinary flower of most delicate cream-white. Finest soft sulphur-yellow throat. Good-sized blooms. Many open at a time. A grand white. Each, 15c; Doz., \$1.50; 100, \$11.00

MACK'S CARDINAL—1924 introduction. Tall, straight spike, a beautiful, clear cardinal red, no markings, large, wide open blooms, many open at a time. A firstclass cut flower variety.

Each, 35c; Doz., \$3.50; 100, \$25.00

MIS SHELEN FRANKLIN—White with violet stripes on lower petals, large flowers nicely ruffled, many Each, 10c; Doz., 80c; 100, \$6.00 open at a time.

NEUTRALITY-Orchid pink. Large flowers, strong plant. Many blooms open at one time. Very beautiful. Each, 10c; Doz., 80c

NEGERFURST—Tall, dark red, large, wide open blooms, many open at one time. A very good cut flower variety. Each, 20c; Doz., \$2.00

ORANGE GLORY—Large ruffled, grand orange colored, with beautiful lighter throat. Very rich and strik-Each, 15c; Doz., \$1.50 ing color.

PURPLE GLORY-A giant gladiolus of remarkable color, deepest velvety maroon red, faint shading of purple with almost black throat. Beautifully ruffled, wtih many open at a time. A giant in size. Truly wonderful. Each, 50c; Doz., \$5.00

PRESIDENT MENOCAL—Very tall, large yellow flower, dainty pink ruffled border with fine red throat blotch. Each, 35e; Doz., \$3.50



SENTINEL

A wonderful Gladiolus with its large, dark green drooping foliage and the tall straight spikes and from 4 to 7 large open blooms of bright pink with beautiful iris penciled throat, will attract the attention of the least concerned. And under the most unfavorable weather conditions it has never failed to produce the finest kind of cut flowers. Florists prefer it to roses for floral work.

PRINCE OF INDIA—A beautiful Indian bronze color, with silver tint, a very rare color, large wide open Each, 25c; Doz., \$2.50 bloom.

PRIDE OF GOSHEN-A giant ruffled of a salmon or flesh pink. Flowers very large and petals elegantly waved. A tall and vigorous plant.

Each, 15c; Doz., \$1.50; 100, \$11.50

"America" seedling. PANAMA—An Taller larger bloom and brighter pink. Very beautiful.

Each, 10c; Doz., 80c

PRIDE OF LANCASTER-A brilliant orange salmon. Rich deeper orange throat. Tall spike. Good-size bloom, many open at a time. A beautiful ruffled va-Each, 20c; Doz., \$2.00 riety.

ROBERT M. LAFOLLETTE-New this year, 1925 introduction. Large royal purple red, from five to eight large blooms open at a time. Medium height plant. Good straight spikes. A rapid propagator. Showy and conspicuous. Each, \$1.00

RED COPPER-Large flowers, deep copper heavily flaked blue lower petals, copper red, white and yellow lined and flushed with blue. A very choice novelty. Each, 20c; Doz., \$2.00; 100, \$15.00

ROSE GLORY-A very large and beautiful ruffled va-Purest rose-pink color, deeper throat, extra rietv. Each, 25c; Doz., \$2.50 fine.

RACINE-Very dark red, flaked deeper, almost black, Each, 20c; Doz., \$2.00 white in throat.

1910 ROSE-Extra large flower, pure rose-pink of a very fine shade. Lower petals marked with narrow white line through center. Very fine.

Each, 10c; Doz., \$1.00

ROANOKE-A vigorous and large, rich, yellow primulinus. Many open at a time. Very fine.

Each 10c; Doz., 80c; 100, \$6.00

SOVEREIGN—Deep violet blue. Medium size flowers. Five and six open at a time. Tall, graceful spike. Very rare. Each, \$2.00

SENTINEL-Very tall, strong plant. Large, pure rosepink, with elegantly white penciled, iris-like throat. Each, 10c; Doz., 80c Very showy.

SUMMER BEAUTY—No finer shade of pink. Tall and Each, 10c; Doz., \$1.00 showy. Grand.

VIRGINIA HALE-Tall, strong plant, large, wide open blooms of delicate cream blending to a soft shade of pink at outer edges of petals. Most delicate and beau-Each, 60c; Doz., \$6.00 tiful.

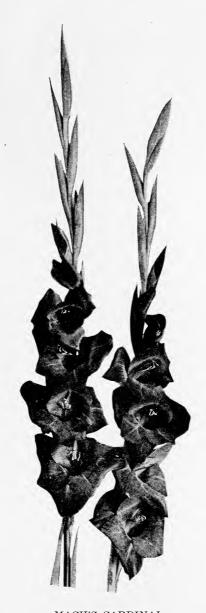
Deeper red blotches, VINTON-Deep salmon pink. bordered with finest yellow. A beautiful variety. Each, 15c; Doz., \$1.50

WHITE KING-Tall, very rich sulphur-white splendidly ruffled and nicely marked on lower petals. Each 5e; Doz., 50e

WHITE GLORY-A gorgeous pure white of extra size. Nicely ruffled with beautiful iris blue throat. Each, 25c; Doz., \$2.50

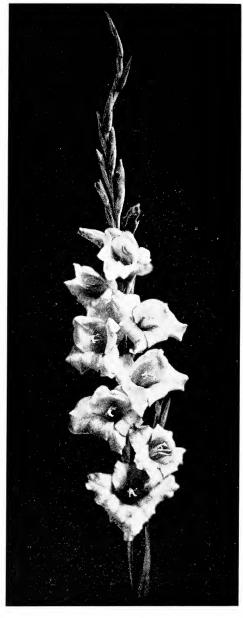
WHITE WONDER-A gigantic white bloom with delicate veinings of pink. A great show variety.

Each, 25c; Doz., \$2.50



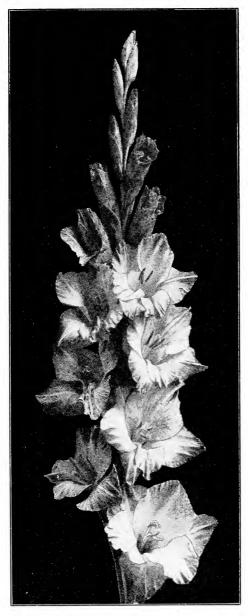
MACK'S CARDINAL

A 1924 introduction. A magnificent, self-colored cardinal. Tall plant, straight, wiry spikes. Flowers large and of splendid form and placement, five to seven open at a time. An A-1 cardinal. Destined to become very popular as a cut flower and garden variety.



MRS. (DR.) NORTON

Mrs. (Dr.) Norton has a tall, stately plant. Blooms of the finest cream and pink. Lower petals soft sulphur-yellow flushed with pink. It is grand.



DOROTHY McKIBBIN

Dorothy McKibbin has been tested by florists and pronounced first class for forcing purposes, has long, straight, wiry stems, the flowers growing well out of the foliage; extremely early, elegantly ruffled and of a most beautiful shade of pink; has a pure apple blossom tinted throat, blending to bright pink around the outer edges of the petals. It has a wide open flower with many open at a time.



JOE COLEMAN

Joe Coleman with its tall spike and from 4 to 9 large rich red ruffled blooms open at a time, is radiantly beautiful

SPECIAL COLLECTIONS

Please order collections by number.

Choice Ruffled Collection No. 1.	
1 A. B. Kunderd\$	
1 Purple Glory	.50
1 Dorothy McKibbin	.15 .15
1 Pride of Lancaster	.20
1 President Menocal	.35
1 Gold Drop	.35
1 White Glory	.25
Total value\$	2 70
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Prepaid for \$2.10.	
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Choice Plain Petal Collection No. 2.	
2 Alice Tiplady\$.20
2 Al Shira	.30
2 Carmen	.40
2 Cincinnatus Heine	.40
2 Defiance	.40
2 Helga	.30 $.20$
2 Evelyn Kirtand	.20
2 Roanoke	.20
Total value\$	2.60
Prepaid for \$2.00.	
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Choice Red Collection No. 3.	
	.30
2 Al Shira\$	
2 Al Shira\$.30
2 Al Shira\$ 2 Bright Red 2 Purple Glory	$30 \\ 1.00 \\ .40$
2 Al Shira	.30 1.00 .40 .70
2 Al Shira \$ 2 Bright Red 2 2 Purple Glory 2 2 Racine 2 2 Mack's Cardinal 2 2 Mrs. George Moulton	.30 1.00 .40 .70 .30
2 Al Shira	.30 1.00 .40 .70
2 Al Shira \$ 2 Bright Red 2 Purple Glory 2 Racine 2 Mack's Cardinal 2 Mrs. George Moulton 2 Joe Coleman	.30 1.00 .40 .70 .30
2 Al Shira \$ 2 Bright Red 2 Purple Glory 2 Racine 2 Mack's Cardinal 2 2 Mrs. George Moulton 2 Total value \$ \$.30 1.00 .40 .70 .30
2 Al Shira \$ 2 Bright Red 2 Purple Glory 2 Racine 2 Mack's Cardinal 2 Mrs. George Moulton 2 Joe Coleman	.30 1.00 .40 .70 .30
2 Al Shira \$ 2 Bright Red 2 Purple Glory 2 Racine 2 Mack's Cardinal 2 2 Mrs. George Moulton 2 Total value \$ \$.30 1.00 .40 .70 .30
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2 Al Shira \$ 2 Bright Red \$ 2 Purple Glory \$ 2 Racine \$ 2 Mack's Cardinal \$ 2 Mrs. George Moulton \$ 2 Joe Coleman \$ Total value \$ Prepaid for \$2.60. \$ Choice Pink Collection No. 4.	.30 1.00 .40 .70 .30 .30 3.30
2 Al Shira \$ 2 Bright Red 2 2 Purple Glory 2 2 Racine 2 Mack's Cardinal 2 2 Mrs. George Moulton 3 2 Joe Coleman \$ Total value \$ Prepaid for \$2.60. Choice Pink Collection No. 4. 3 America \$ 3 Dorothy McKibbin 3 3 E. J. Shaylor \$ 3 Evelyn Kirtland	.30 1.00 .40 .70 .30 .30 .33 .33 .15 .45
2 Al Shira \$ 2 Bright Red 2 2 Purple Glory 2 2 Racine 2 2 Mack's Cardinal 2 2 Mrs. George Moulton 2 2 Joe Coleman \$ Total value \$ Prepaid for \$2.60. Choice Pink Collection No. 4. 3 America \$ 3 Dorothy McKibbin 3 3 E. J. Shaylor \$ 3 Evelyn Kirtland 3 3 Le Marshal Foch	.30 1.00 .40 .70 .30 .30 .33 .33 .45 .30 .30 .30
2 Al Shira \$ 2 Bright Red 2 2 Purple Glory 2 2 Racine 2 2 Mack's Cardinal 2 2 Mrs. George Moulton 2 2 Joe Coleman 5 Total value \$ 3 Prepaid for \$2.60. \$ Choice Pink Collection No. 4. 3 America \$ 3 Dorothy McKibbin 3 3 E. J. Shaylor 3 3 Evelyn Kirtland 3 3 Le Marshal Foch 5 3 Mrs. Frank Pendleton	.30 1.00 .40 .70 .30 .30 .33 .30 .30 .30 .30 .30 .30
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2 Al Shira \$ 2 Bright Red 2 2 Purple Glory 2 2 Racine 2 2 Mack's Cardinal 2 2 Mrs. George Moulton 3 2 Joe Coleman \$ Total value \$ Prepaid for \$2.60. Choice Pink Collection No. 4. 3 America \$ 3 Dorothy McKibbin 3 3 E. J. Shaylor 3 3 Evelyn Kirtland 3 3 Le Marshal Foch 3 3 Mrs. Frank Pendleton 5 3 Neutrality 3 4 Panama 3 5 1910 Rose 5 5 Sentinel 5 5 Summer Beauty	.30 .40 .70 .30 .30 .33 .30 .30 .30 .30 .30 .30 .3



PURPLE GLORY

A giant Gladiolus of remarkable color, deepest, velvety maroon red, faint shading of purple with almost black throat. Beautifully ruffled, with many open at a time. A giant in size. Truly wonderful.

	ORDE	R SHEET				
John	H. McKibbin, C	ioshen. Ind	diana	a.U.	S. A.	
Please for		Amount incl				
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IF YOU ARE A MEMBER PLEASE HAND THIS TO SOME FRIEND

Special Offer

Garden Magazine & Home Builder (yearly rate \$3.00) and membership in American Gladiolus Society (annual dues \$2.00)

BOTH for only \$4.00

Garden Magazine & Home Builder is the most reliable, timely and complete guide for the garden. Each month, it covers the garden work for that month.

The A. G. S. will send you its Quarterly Magazine, devoted solely to Gladiolus.

This combined, unusual service will aid with every problem of your garden.

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Send your application and \$2.00 to The Sec'y & Treas. JOHN C. DAVIS, 77 South Ave., Rochester, N. Y.

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BECOME A MEMBER OF THE AMERICAN GLADIOLUS SOCIETY

The Gladiolus, The King of Flowers

Do you grow Gladiolus in your garden? Can you grow the sturdy, beautiful spikes such as you see in your Florist's windows? Do you know what it means to you to save and grow your cormels? Did you ever realize the vast amount of pleasure there is in growing this flower from seed? If you have not realized all these pleasures, is it because of lack of knowledge? There is no secret to them. It you belong to the American Gladiolus Society you will receive its official Magazine which explains all these things and teaches you how to grow them as good as the professional. The Magazine will also teach you the best varieties and the proper colors to grow for different effects and purposes.

Why have nearly three thousand amateurs joined the Society in the past five years? It is "in search of knowledge" and the best place to find it is in the columns of the A. G. S. Official Bulletin which is sent free to members.

The Garden Magazine & Home Builder is published in a 20-acre garden,—a vast experimental station. Here every new plant, new spray and insecticide and new cultural method is tested. The results come to you each month in this reliable, fully illustrated periodical. It helps with every phase of garden work in every kind of a garden.

Beginning with its September issue, this magazine was enlarged, its policy broadened, its name changed to Garden Magazine & Home Builder,—to help with the house as well as with the garden. With more garden material than ever, this is the best garden and home magazine published.

SPECIAL OFFER:

Garden Magazine & Home Builder

and

Membership in the A. G. S.

\$4.00

Choice White Collection No. 5. 1 Broadcaster \$1.00 2 Deflance 40 2 Lily White 20 2 Elora 30 2 Mary Pickford 30 2 Miss Helen Franklin 20 2 White Wonder 50 Total value \$2.90 Prepaid for \$2.20.

Choice Collection of New Varieties No 6.

1 Broadcaster\$1.00
1 Bumble Bee
1 Robert M. LaFollette
1 Gold Drop
1 Purple Glory
1 Virginia Hale
1 Sovereign 2.00
1 President Menocal
Total value\$6.15

Prepaid for \$5.00.

Gladioli in Mixture

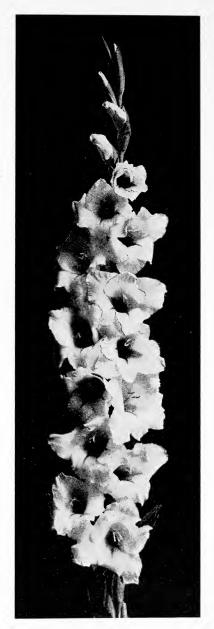
To secure the greatest variety and beauty from Gladioli it is absolutely necessary to grow them in mixture also. To make this statement a reality we have made up a collection from thousands of the best named and unnamed kinds containing all the tints, colors, shapes and sizes both in the plain and ruffled petal varieties.

This ideal mixture will afford pleasure all the season through and will continually present new beauty, pleasures, surprises and beautiful flowers in endless variety. To secure the best value and variety it is necessary to obtain a considerable number of bulbs, and therefore we have decided to offer our customers and friends an opportunity to purchase a large and beautiful collection at a price within the reach of all.

Doz., 75c; 100, 4.50



DOROTHY McKIBBIN



BROADCASTER (Formerly No. 108.)

This specimen was originated by Mr. A. E. Kunderd. We purchased the entire stock of this variety of Mr. Kunderd in 1920, and introduced it in 1924 under No. 108. For description see page 3.

"BROADCASTER"

Broadcaster (formerly No. 108) was introduced last year under number and I offered a prize of six bulbs of this variety to the persons (purchasing one or more bulbs of this variety) sending in the most appropriate name for it.

From the long list of names we received, we have decided to name it Broadcaster, Mr. J. B. Gottschall of Van Wert, Ohio, sending in this name.

Mr. Gottschall gives his reasons for naming No. 108 Broadcaster in the following letter, viz:

Van Wert, Ohio, July 29, 1924.

Mr. J. H. McKibbin, Goshen, Indiana.

Dear Sir:

Early this spring I purchased one bulb No. 108. I planted it with care April 10th, on July 16th it bloomed, eight open 16 buds in all, 96 days, weather cold, cloudy, rainy during April, May and June. Now the best of all next to its wonderous beauty was the fact that it sent up four good, big, healthy spikes, not one of which was deficient. The four spikes all bloomed within ten days of the time the first flower opened on the first spike.

I think, therefore you can do 108 justice by naming it

Broadcaster for the following reasons:

1st. On four spikes it sends its beauty and worth to the four corners of the earth to give pleasure and entertainment to the thousands who will tune in.

2nd. Broadcaster, becaue of its height about foliage.

3. Broadcaster, because of the number open at one time for all who will tune in.

 $4 th. \;\;$ Broadcaster, because it is bound to become more and more popular.

5th. Broadcaster, because of its hardiness, it needs no relay.

6th. Broadcaster, because it is as far in advance of other whites, all points considered, as the broadcasting stations of today are in advance of the old lumbering stage coaches carrying mail to the people.

Many thanks,

J. B. GOTTSCHALL

McKIBBIN'S SPECIAL OFFER FOR EARLY ORDERS

On all orders received before April first (barring the six special collections and all wholesale orders) I will give an additional quantity of bulbs free of charge as follows:

10% extra on orders up to \$10.00.

15% extra or orders from \$10.00 to \$25.00.

20% extra on orders of \$25.00 or more.

NOTICE

By placing your order before April 1st you will receive from $10\,\%$ to $20\,\%$ in extra bulbs.

Safe arrival of bulbs is guaranteed to any point within the U. S. A. and Canada.

All goods are sent to you prepaid at prices quoted in this catalogue except wholesale orders which will be shipped F. O. B. Goshen.

Terms: Remittances must accompany all orders.



MAGIC

Magic, the finest lavender blue, with large rich purple throat blotches. Tall, slender spikes with many open at a time.

Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check.

U. S. stamps will be accepted in payment of orders amounting to less than \$1.00.

Where offered by the dozen, six may be ordered at half the dozen price. Less than six at single rate.

Where offered by the hundred fifty will be supplied at hundred rate. Less than fifty at dozen rate.

Substitution: If any varieties are out of stock when your order is received, I will substitute a similar or more expensive variety. If this is not satisfactory, please advise when ordering.

CARE AND CULTURE OF THE GLADIOLUS

The Gladiolus possesses great vigor and tenacity of life, growing and blooming even under adverse and unfavorable circumstances. The hardiness of the bulb is remarkable.

This does not make it any less true that it is wise to give it the best of care, and it will well repay such care.

Preparing the Soil.

The soil should be made fine and mellow to a considerable depth, plowing or spading 10 to 12 inches deep.

Fertility of Soil.

If not already in a good state of fertility the soil should be made so by a liberal dressing of manure. For best results this should be applied in the fall previous to the planting in the spring. In applying manure in the spring it should be done as early as possible before planting time. Some good commercial fertilizer such as bone meal or prepared sheep manure worked into the soil before planting is a great advantage to the plants.

While the Gladiolus will grow in almost any fertile soil, it succeeds best in a sandy or gravelly loam, with good drainage, and will also thrive in a clay loam if the subsoil be not too compact.

If the season be dry it is well to water thoroughly occasionally, up to the period of bloom, avoiding the trampling or stirring of the ground while wet.

Planting.

If the flowers are desired mainly for cutting for bouquets or decorative work they may be planted in rows eighteen or twenty inches apart, or wider if desired and placing the bulbs four to six inches apart in the row. A convenient way to do this is to make a furrow with a small hand plow and place the bulbs in the bottom not less than four inches deep, covering with the mellow soil. This affords the most convenience in after care and cultivation.

Planting should be done as early as the ground can be brought into good condition in the spring. A safe rule is to plant when ordinary farm crops, such as corn and oats are being planted.

Cultivation.

Treatment after planting is simple, but neglect is no part of it. Weeds are to be absolutely kept down and the soil finely cultivated and stirred once a week, keeping the surface level until bloom appears after which it is well to throw a little soil to the rows, hilling up



BUTTERFLY

One of Mr. A. E. Kunderd's new Primulinus Hybrids. Introduced in 1915. Has a most beautiful large wide open flower of a salmon-yellow flushed with pink. Grand.

a little as this enables the plant to stand up during storms.

Cutting the Blooms.

The spikes should be cut near the base, leaving from three to five leaves on the plant, as soon as the lower or first flower expands. Cut thus in the bud they may be shipped great distances and in a vase of water will continue to bloom for ten days. With most varieties the delicacy of color is enhanced by blooming thus. The purest white, for instance, is only attained by this method and other colors are finer.

Digging and Storing.

Bulbs should be dug before the plants are too ripe in the fall before the hard frosts. Dig the bulbs and cut off the tops closely against the bulbs. Dry well in the air and sunshine, cure thoroughly indoors for a few weeks, then store in a cool dry place. It is best not to place bulbs more than four inches deep while in storage. Florists' flats are very suitable for this purpose. Extremes of dampness and dryness are alike to be avoided. If they sprout they are too warm, if they shrivel they are too dry, while freezing destroys them at once.

PASS IT ON

Show this catalogue to your friends interested in Gladioli. Better still, send us their names and addresses and receive an extra quantity of bulbs in your next order.

1925 WHOLESALE PRICES PER 1000

250 at 1000 rate, less than 250 add $10\,\%.$ Not less than 50 at wholesale prices.

Per 1000 F. O. B. Goshen.

No. 1	No. 2	No. 3	No. 4
Alice Tiplady\$35.00	\$30.00	\$24.00	\$18.00
Arizona Rose 45.00	38.00	30.00	20.00
America 15.00	11.00	8.00	5.00
Altair 40.00			
Al Shira 40.00	30.00	20.00	15.00
Butterfly 40.00	30.00	20.00	15.00
Bright Red 45.00	35.00	25.00	15.00
Chicago White 20.00	15.00	10.00	5.00
Dorothy McKibbin. 55.00	45.00	35.00	25.00
Gold Pheasant 40.00	30.00		
Joe Coleman 50.00	40.00	30.00	20.00
Lily White 26.00	22.00	16.00	10.00
Mrs. F. Pendleton 26.00	22.00	18.00	15.00
Miss Handle klin 35.00	28.00	20.00	15.00
1910 E 50.00	40.00	30.00	20.00
Roan 30.00	20.00	15.00	10.00
Sentine 45.00	35.00	25.00	15.00
Summe 5.00	35.00	25.00	15.00
White keep 5.00	18.00	14.00	10.00
E. J. Shaylo	40.00	30.00	20.00

We sell at who sale to any one whether you are a commercial grower or not, providing you take in quantities as listed in wholesale price list.

John H. McKibbin

RETURN POSTAGE GUARANTEED GOSHEN, INDIANA

Gladiolus Specialist
1309 Division Street